

Dear George Wythe Business Community,

**WE ARE NOW ACCEPTING AD SUBMISSIONS TO HELP FUND
 THE GWHS MIGHTY MAROON BAND!**

To help fund the many aspects of the George Wythe High School & Scott Memorial Middle School Band Program we are offering a **ONE TIME LONG TERM ADVERTISING OPPORTUNITY** to the local business community. We would like to place YOUR AD on the sides of our trailer for showing support of the marching band organization.

What are the benefits of placing an ad on our band trailer?

- One-time ad fee for the life of the wrap (approx. 7 years).
- Ad on BOTH sides of the trailer is visible during all home football games.
- Ad is highly visible while the trailer is towed to festivals all around SW Virginia.
- Your company will be supporting local students to grow their band program.
- No competing ads will be accepted. Be the first in your business category to apply.

I would like to purchase a trailer add:

- Large multicolor ad with logo: 12 in. high X 24 in. wide \$500.00
- Small single-color text only ad: 6 in. high X 24 in. wide \$250.00

This form can be emailed in to scott.lewis@wythek12.org.

- I have an ad copy available OR
- I require help in developing an ad

TOTAL ENCLOSED \$ _____

CONTACT/QUESTIONS: Scott Lewis at scott.lewis@wythek12.org

AD COPY: Large ads are printed in color and small ads are printed in B&W.

PAYMENT: Make checks payable to George Wythe Band Boosters

Name of business/sponsor: _____

Name of purchaser: _____

Address: _____ Town: _____ Zip: _____

Email: _____ Phone number: _____

Thank you so much for your generous support!

Band Trailer Ad Space – We are offering large ads with logo and small text only ads. We are offering a non-compete policy. We will not place ads for competing business categories. The first company to apply for an ad will have that category locked in.

Ad Graphic Specifications and Requirements:

- Each large ad can be multicolor and will contain the company logo, name, and contact information. The standard size is 12" x 24" but this can be modified slightly to retain ad aspect ratio.
- Each small ad will be one color and will contain the company or sponsors name.
- Your ad will be placed on BOTH sides of the trailer to maximize visibility
- Your ad will remain on the trailer for the life of the wrap (approx. 7 years)
- You provide the art ready graphics and we take care of the rest!

YOUR AD HERE!



Small ad example

Large ad example

